Jacky Zheng

Web Designer / UX Designer
San Bruno, CA

✉ jackyzhengjian@gmail.com   ☎ (213) 568-5068

"I love designing for tech!" Jian is a talkative tech savvy who never stops being passionate about tech. He designs websites, UI, and creates these intriguing motion graphics. He is helpful, resourceful, and absolutely loves what he is doing.

Experience

Multimedia Artist
CIIX Financial Education. LLC

San Gabriel, CA
7/2017 – 10/2018

» Created content (ads, visuals, logos) with the company's digital marketing team.

» Working with a team of 5, created a financial live stream show that boosted paid subscribers and live viewers.

» Cooperated with company's web developers (in Shanghai branch) and created a revision of the company's media website.

» Made posters, publishing ads, web banners, motion graphics, and videos for various projects.

Graphic Designer - Internship
Nanova Inc.

Columbia, MO
2/2017 – 5/2017

» Worked with design team, launched dental products NovaShine, PlasmaBrush, and StarBright brands.

» Designed content for marketing champions.

» Cooperated with company's web developers and created corporate and direct sales websites (nanova.com).

Education

Academy of Art University
MA in Web Design & New Media

San Francisco, CA

Current
GPA 4.0 / 4.0
Graduating 12/2020

University of Missouri
BA in Art & BA in Film

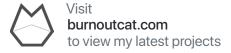Columbia, MO

2017
GPA 3.1 / 4.0
Dean's Honor List

Referrals

Hamilton Cline
Academy of Art University
✉ hamdiggy@gmail.com

Han Yin
Dropbox Inc.
✉ yinthewater@gmail.com

Skills

Web Design
Proficient with web building (HTML, CSS, JavaScript). Especially creating responsive prototype websites, able to write an entire prototype project (from Sketch, XD, etc.) for a responsive website that can be accessed by multiple devices.

» Design and build prototype websites.
» Build websites with or without plug-ins/libraries (pure CSS, vanilla JS).
» Thinking in terms of scalability and proficiency.
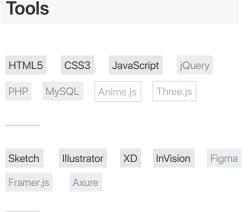
UI / UX Design
Capable of designing a user interface that is both understands customer needs and adapts to design trends. Brainstorming enhancements to a product. Creating high usability and accessibility designs that are friendly to developers.

» Design low to high fidelity interactive prototypes.
» Audience research and UX testing.
» Information visualization.

Graphic / Motion Design
Proficient with After Effects to create 2D/3D animations for prototypes, AR demo, special effects. Two years of industry experience in graphic design, photography (product, portrait), and video production (film, advertisement).

» Design and create visual contents (ads, banners, posters).
» Create striking interaction animations.
» Industry level photo / video production.

Tools

HTML5   CSS3   JavaScript   jQuery
PHP   MySQL   Anime.js   Three.js

Sketch   Illustrator   XD   InVision   Figma
Framer.js   Axure

Photoshop   InDesign   Premiere
After Effects   Final Cut Pro   Cinema4D